

Message Text

UNCLASSIFIED

PAGE 01 CALI 00081 171611Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----046935 180303Z /61

R 121340Z APR 78
FM AMCONSUL CALI
TO USDOC WASHDC
INFO AMEMBASSY BOGOTA
SECSTATE WASHDC 2431

UNCLAS CALI 0081

E.O. 11652: N/A
TAGS: BBSR, CO
SUBJECT: WTDR/FTI: MOTORES DEL VALLE "MOTOVALLE" LTDA.
REF: USDOC 04959

1. COLOMBIA
OFFICE USE: 2. 301 3. 0101400 4. 03

5. MOTORES DEL VALLE "MOTOVALLE" LTDA.
6. APARTADO AEREO 1827& CALLE 26 NO. 1-71
7. CALI, VALLE

8. CONTACT: CARLOS JARAMILLO A.
9. TITLE: MANAGER
10. PHONE: 412945 11. TELEX: 055-518
12. CABLE: MOTOVALLE CALI
13. ESTABL: 1955 14. EMPL: 182 15. SIZE: LARGE
16. REPUTATION: Y-GOOD 17. RPT DATE: 04/78
OFFICE USE: 18. N/A 19. N/A 20. N/A 21. N/A 22.

23A. 37111/125 RET, AGT, IMP OF PASSENGER CARS
23B. 37112/125 RET, AGT, IMP OF TRUCK TRACTORS AND TRUCKS.
23C. 37141/135 RET, WHOL, IMP OF PARTS AND ACCESSORIES FOR
MOTOR VEHICLES.

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23D. 35230/135 RET, AGR, IMP OF FARM MACHINERY AND EQUIPMENT
AND PARTS FOR FARM MACHINERY.
23E. 35310/125 RET, AGT IMP OF CONSTRUCTION AND RELATED
MACHINERY AND PARTS FOR SAME.

24. FOREIGN SALES: LOCAL ONLY.

25. FINANCIAL REFS: FIRST NATIONAL CITY BANK, 55 WALL STREET, NEW YORK, N.Y. 10015& ALSO BANCO INTERNATIONAL DE COLOMBIA, CALLE 11 NO. 3-50& BANCO DE BOGOTA, CARRERA 4 NO. 11-55& BANCO DE COLOMBIA, CALLE 11 NO. 5-64& BANCO INDUSTRIAL COLOMBIANO, CALLE 11 NO. 6-24& BANCO DEL COMERCIO, CARRERA 5 NO. 10-39, AND CORPORACION FINANCIERA DEL VALLE, S.A., CALLE 10 NO. 4-47, PISO 23, ALL OF CALI, VALLE, COLOMBIA.

26. TRADE REFS: FORD MOTOR COMPANY, 50000 GRAND RIVER EXPRESSWAY, WIXOM, MICHIGAN 48096& MASSEY FERGUSON, AMERICAS EXPORT OPERATIONS, ONE FINANCIAL PLAZA, SUITE 2610, FORT LAUDERDALE, FLORIDA 33394.

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF FORD MOTOR COMPANY, 153 HALSEY STREET, NEWARK, NEW JERSEY FOR MOTOR VECHICLES AND ITS SPARE PARTS, ACQUIRED 1955& MASSEY FERGUSON, AMERICAS EXPORT OPERATIONS, ONE FINANCIAL PLAZA, SUITE 2610, FORT LAUDERDALE, FLORIDA 33394 FOR AGRICULTURAL AND CONSTRUCTION MACHINERY AND ITS SPARE PARTS, ACQUIRED 1967.

28. POST EVALUATION: THIS FIRM IS ONE OF THE LEADING ONES IN THIS AREA IN ITS LINE OF BUSINESS. IT OPERATES UNDER THE COLOMBIAN BY-LAWS OF A LIMITED LIABILITY PARTNERSHIP WITH A LISTED REGISTERED CAPITAL (I.E. LIABILITY) OF 60 MILLION COLOMBIAN PESOS. SALES VOLUME WAS LISTED AS 300 MILLION ALSO UNCLASSIFIED

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IN PESOS (38.45 PESOS EQUAL TO ONE U.S. DOLLAR). FIRM'S OFFICES, REPAIR SHOP AND SHOW ROOM ARE CENTRALLY LOCATED IN ITS OWN PROPERTY IN CALI. THEY HAVE AGENCIES IN THE COLOMBIAN CITIES OF BOGOTA& BARRANQUILLA& MONTERIA, AND VALLEDUPAR. FIRM IS WELL REGARDED IN LOCAL TRADE CIRCLES. STOCKHOLDERS IN THE FIRM ARE: MR. ELIAS URREA VILLEGAS, 67 YEARS, WHO CONTROLS 95 PER CENT OF THE STOCK, AND MISS GABRIELA URREA REYES, 18, BOTH COLOMBIAN NATIONALS. BANKING INSTITUTIONS CONTACTED REPORT GOOD EXPERIENCE WITH THIS FIRM IN CREDIT FACILITIES EXTENDED, CHECKING ACCOUNT MANAGEMENT AND ALL OTHER DEALINGS. CONSULATE CONSIDERS THE SUBJECT FIRM AS A GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP: JULIO A. DE SOTO APPR: ROY J. APEL
APEL

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Control Number: n/a
Copy: SINGLE
Draft Date: 12 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978CALI00081
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780165-0178
Format: TEL
From: CALI
Handling Restrictions: n/a
Image Path:
ISecure: 1
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Line Count: 109
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Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: b0073ab1-c288-dd11-92da-001cc4696bcc
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Original Classification: UNCLASSIFIED
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Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2988207
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: MOTORES DEL VALLE\ "MOTOVALLE\ " LTDA.
TAGS: BBSR, CO
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/b0073ab1-c288-dd11-92da-001cc4696bcc
Review Markings:
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